



Justin T. Contursi

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Multimedia/Graphic Designer

Multimedia/Graphic Designer with 10 years experience in web, multimedia, print development and design. Proficient in concept, layout, typesetting, animation, programming, creating and designing to visually communicate with a diverse audience. Adept in combining these skills to create unique and informative marketing materials to promote products or services being offered.

Summary

Software

- Acrobat
- In Design
- Photoshop*
- BBEdit*
- Infini-D*
- Powerpoint
- Director*
- Image Ready
- QuarkXPress*
- Dreamweaver*
- GoLive*
- Shockwave/Flash
- Illustrator*
- PageMaker
- SoundEdit 16

*Most Proficient in these Programs.

Programming

- **Macromedia Directors (LINGO)** – Self taught basic concepts and tools needed to program lingo code for multimedia presentations. This included self promotion pieces, school advertising, kiosks and sales presentations which were used as marketing tools for sales meetings. Knowledgeable with Action Script basics and concepts.
- **Internet (HTML)** – Use HTML coding language, basic Java scripting and (some) CSS to create and maintain web page for various clients. Have coded and designed personal and clients websites.

Hardware

- **Apple / PC Computers**
- **Operating Systems:**
 - Macintosh OS (ver. 7.5) - OSX (ver 10.2.2)
 - Windows (ver. 3.1) - XP 2003
- **Ethernet and Local Talk Networks**
- **CD-ROM Recorders**
- **Scanners and Electronic Cameras**
- **Printers: Laser, Ink Jet, B / W Copiers**

Professional Experience

Graphic Designer Consultant Pearson Education, Upper Saddle River NJ. 9/04 - 2/07

- Designed and manipulated graphical elements for use in text books for middleschool students.
- Collaborated with Production Designer to created the effects and enhance graphical impact of images in relation to the copy and layout of books.
- Worked with Art Director to adhere to standards and design decisions that were already in place. While at the same time giving my own design ideas and effects to stagnate images.

Graphic Coordinator Consultant Armor Deck, Saddle Brook NJ. 8/03 - 9/04

- Created website for large automotive distributor, designing aesthetic look and navigational elements for site.
- Collaborated with Web Developer to enter data using Cold Fusion. Used Flash to create animation and emphasize particular product line, to create visual importance and draw customers eye.
- Maintain site and implement improvements to inform customers about client and product line.
- Designed marketing materials for internal sales department. Primary functions included Sale Sheets, Fax/Email Blasts, Annual Catalog, Website Maintenance and other collateral Material.
- Collaborated with Art Director to conceptualize, design and prepare multiple projects.
- Achieved quick turn-around time, boosted revenue for sales department and informed clients of special offers.

Graphic Designer/Multimedia Developer MRP, Stamford, CT. 3/99 - 3/02

- Developed web based CD-ROM for Copper Development Assoc., marketing the benefits of product to consumers.
- As part of a design team created graphic elements, hand coded pages and navigational functionality.
- Worked closely with client to comply with company standards and overall objectives to deliver fully functional CD-ROM used in a marketing mailer campaign.
- Designed trade show Interactive Kiosk for Fuji Medical Systems showcasing Synapse X-Ray Imaging System.
- Developed concept, programmed functionality and resolved problems in developing a personal computing configuration database. Used as a marketing tool to invoke interest in benefiting doctors practices.

Graphic Designer/Multimedia Developer Consultant The Ad Group, Fishkill, N.Y. 3/98 - 6/98

- Designed VHS/Audio Cassette packaging slip covers to promote and market sales of sermons recorded to tape.
- Created approximately 30 original designs for 6 different pastors. Created unique and eye catching designs to make cohesive layouts which tripled sales and were overwhelmingly received.

Multimedia Designer/Developer Consultant Accurate Imaging Incorporated, Cliffside Park, N.J. 5/97 - 10/97

- Designed approximately 6 multi-platform CD-ROM mock-ups per week in conjunction with Thomas Register for Industrial CD-ROM Encyclopedia package.
- Designed look, developed functionality and interactivity to incorporate aesthetic look into corporate identity.

Education

State University of New York at Oswego

- Bachelor of Fine Arts, Graphic Design Concentrate, *Overall G.P.A. – 3.63 Magna Cum Lade.*
- *Partial Degree* Master of Arts (Obtained fifteen credits towards degree)
 - *Participated in Advanced HTML Class* (9/99) Pace University, New York.
 - *Multimedia Instructor* (7/96 - 8/96) Graphic Arts Education And Research Foundation, SUNY Oswego.
 - *Teachers Assistant* (9/95 - 6/96) Oswego, New York.

Memberships

- Member of the Mid-Hudson Artist Association.
- Phi Kappa Phi Member.

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